



**TOWN OF CANTERBURY  
LAND USE OFFICE**

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**Economic Development Commission  
Tuesday, June 28, 2011- 7:00 p.m.  
Canterbury Municipal Drive, 1 Municipal Drive**

**AGENDA**

- I. Call to Order**
- II. Roll Call**
- III. Minutes- May 31, 2011**
- IV. Expenses – Update on balance (per A. Tillinghast), comment on non-necessity to advance website cost due to budget**
- V. Public Participation**
- VI. Old Business**
  - A. Website and Social Media (A. Mierzejewski ,J. Fritzsche and S. Donahue discuss update)**
  - B. Prudence Crandall Museum Sign Update (R. Curtis to report)**
  - C. Marketing Plan discussion / Branding discussion**
    - a. “Canterbury. Nice Country.” – discuss viability of theme
    - b. New theme/name discussion (part of Summer homework)
  - D. Business Assistance Program (forum potential)**
  - E. Library liaison (J. Tucker)**
  - F. Gravel/Earth Products – Results of PZC June 9, 2011 meeting (R. Curtis and C. Wellinghausen to report)**
  - G. Business Directory (A. Mierzejewski)**
  - H. Canterbury Economic Development Fall Festival (October 22, 2011) – J. Fritzsche to submit any taskings**
  - I. Last Green Valley Report – J. Fritzsche**
  - J. Tourism/State Budget (and our zone – private business investment reported)**
  - K. Representative to work with other EDCs (J. Fritzsche on Celebrate Plainfield Days)**
  - L. R&R Campground update**
  - M. EDC Membership – additional opening, prospects**
- VII. New Business**
  - A. Summer homework assignments (all input)**
  - B. Old Home Day – September 17, 2011**
  - C. Independence Day Parade Representation**

- D. Recap EDC's year goals, and adherence with plan**
- E. Biking/Horse Trails**

**VIII. Correspondence**

**IX. Any other appropriate business**

**X. Adjournment**