



**TOWN OF CANTERBURY  
LAND USE OFFICE**

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**Economic Development Commission  
Tuesday, April 26, 2011- 7:00 p.m.  
Canterbury Municipal Drive, 1 Municipal Drive**

**AGENDA**

- I. Call to Order**
- II. Roll Call**
- III. Minutes- March 29, 2011**
- IV. Expenses** – Record \$150.00 to Ag Commission, Jill Fritzsche, \$144.00 reimbursement for Turnpike Buyer Ad for Fall Business Day
- V. Public Participation**
- VI. Old Business**
  - A. Review budget
  - B. Website and Social Media (A. Mierzejewski ,J. Fritzsche and S. Donahue discuss plans
  - C. R&R RV Park status (R. Curtis to report)
  - D. Application for Designation of Quinebaug River Corridor as an recognized Connecticut Greenway (R. Curtis to report)
  - E. Prudence Crandall Museum Sign (R. Curtis to report)
  - F. Marketing Plan discussion / Branding discussion
    - a. “Come to Stay and Play” – discuss viability of theme
  - G. Business Assistance Program (forum potential)
  - H. Library liaison (J. Tucker)
  - I. Gravel/Earth Products – Consideration of how to submit J. Sheridan’s findings
  - J. Business Directory (R. Curtis to report on A. Tillinghast’s efforts/status/printing/costs)
- VII. New Business**
  - A. Canterbury Economic Development Fall Festival (October 22, 2011) – J. Fritzsche to present
  - B. Board Report, Agriculture Commission (R. Tuttle and/or A. Mierzejewski to report)
  - C. Last Green Valley Report – J. Fritzsche
  - D. Representative to work with other EDCs
  - E. Ag Commission’s “Meet your neighbor night” – discuss support/attendance
  - F. EDC Membership – review attendance, make recommendations

- VIII. Correspondence**
- IX. Any other appropriate business**
- X. Adjournment**