

**Canterbury Economic Development Commission  
Tuesday, June 25, 2013  
Canterbury Municipal Building, 1 Municipal Drive**

**MINUTES\***

**I. Call to order**

J. Tucker called the meeting to order at 7:03 p.m.

**II. Roll Call**

Members present: J. Tucker, E. Swanson, K. Zapadka, A. Mierzejewski, R. Tuttle, J. Fritzsche

Members absent: S. Donahue (excused)

**III. Minutes- May 28, 2013- approved**

**IV. Treasurer's Report-** No change. J. Tucker stated that the Commission budget for 13-14 has not been cut. The Commission had funds left in the current budget. J. Tucker asked if the members felt the directory should be reprinted with the current funds. E. Swanson stated that the left over money doesn't roll over; it goes back into the general fund.

A&M Design did the business directories last printing. They discussed the cost. J. Fritzsche stated that she felt the previous printing cost approximately \$3,800. E. Swanson stated that any purchase over \$3000 had to go out to bid.

**V. Public Participation – None**

**VI. Old Business**

**A. Website and Social Media**

A. Mierzejewski stated she attended the workshop on June 6<sup>th</sup> about integrating social media into marketing programs. She stated that she downloaded the pdf of the workshop and would share.

J. Fritzsche asked where the Commission stood with printing the QR codes. A. Mierzejewski stated that she sent an email to the members about this. J. Fritzsche stated that she would go to Staples and get prices on printing these.

**B. Greenways- None**

**C. Tourism- TLGV-** J. Fritzsche stated that the state tourism districts are back in place and all funded. She discussed the "Antique Trail" created by the State after a similar program was successfully done by Mystic Coast and Country.

R. Tuttle made a motion allocate \$2995 to update the Business Directory. J. Fritzsche seconded the motion and it passed unanimously.

**D. Incubator- Shane, summer internship-** S. Donahue was not present to discuss this. He was excused.

**E. Communication and Business Referrals- None**

**F. Business Meet & Greet- Ag Commission**

J. Tucker stated the business meet and greet would be an annual event held in December at Wright's Mill. The Commission wanted to invite the Ag Commission to be involved in the Fall Festival. J. Tucker stated she would email D. Pindell regarding this. R. Tuttle stated he would bring it up at the Ag meeting Thursday night as well. The festival is set for October 26<sup>th</sup>.

**G. Route 169 Corridor-** J. Fritzsche stated that there were no new updates with the corridor. She stated that Commission just has to mirror the town of Brooklyn regulations.

**H. P&Z Report-** R. Tuttle stated that the Commission approved the Quinebaug Kennel expansion. He stated that the Commission approved several renewals for gravel operations. He stated that he was not able to speak on the details of the matter, but the town is still in litigation with LaFramboise and Rawson.

**I. Spring and Summer EDC business presence in community- PPP**

J. Tucker stated that she was setting up at Manship Park. E. Swanson stated that after speaking with the town insurance company and the town attorney, he was told that the liability waiver is not necessary and does not hold any worth for the bicycling event.

E. Swanson stated that he was unsure if he was going to get contact affordable portables but did not feel it was necessary. A. Mierzejewski discussed marking the rest stops with signs.

J. Tucker stated that she wanted to look into holding a horse ride through the trails in Canterbury.

The members discussed their jobs for the Paddle, Pedal, Picnic.

**J. Membership!** The members discussed membership. J. Fritzsche asked if someone could speak with Jasmine of White Caps, who expressed interest in serving.

**VII. New Business**

**A. Secretary Nomination or volunteer and appointment**

E. Swanson volunteered for the secretary position. The Commission voted and it passed unanimously.

**VIII. Correspondence**

J. Tucker stated the Commission received a sign request for Wiggles Waggles Dog Grooming. She stated she had to discuss the location of the directional signs with her.

**IX. Any other appropriate business**

J. Fritzsche gave an update on the Welcome Package. She stated she would contact the businesses again to see if they would be interested in donating towards this. She stated she would complete this by September 1.

J. Fritzsche would talk to C. Dubois about holding the holiday business meet and greet at Wright's Mill in December.

**X. Adjournment**

R. Tuttle made a motion to adjourn at 8:28 p.m.

Respectfully submitted,

Melissa E. Gil  
Land Use Admin. Asst.  
\*as recorded

Cc: Town Clerk; EDC members; EDC file

DRAFT