

**Economic Development Commission  
Tuesday, February 28, 2012 – 5:00 p.m.  
Canterbury Municipal Building, 1 Municipal Drive**

**MINUTES\***

**I. Call to order**

The meeting was called to order at 5:20 p.m.

**II. Roll call**

Members present: J. Tucker, S. Donahue, R. Curtis, A. Mierzejewski, R. Tuttle, J. Fritzsche, E. Swanson

Members absent: C. Wellinghausen (illness)

Others present: T. Morano

**III. Minutes- January 31, 2012-** R. Curtis made a motion to approve the minutes from January 31, 2012 with corrections. R. Tuttle seconded the motion and it passed unanimously.

**IV. Treasurer's Report**

J. Tucker stated that no funds were spent over the last month. The Land Use Office would pay for the postage for the business meet and greet invites from petty cash and the Commission would reimburse the petty cash at a later date.

**V. Public Participation – Special Session Tom Morano, Workshop Update**

T. Morano was present at the meeting. He gave the members a copy of the Connecticut Economic Review report. The members updated T. Morano on all they have accomplished recently. The discussed the new EDC website. R. Curtis told him about the creation of the, "Canterbury. Nice Country." slogan. T. Morano stated he liked the slogan and suggested it be brought to the other town commissions.

J. Tucker explained that the website will be launched at the Business Meet and Greet on March 21, 2012. The slogan will be discussed with the other commissions as well. T. Morano suggested setting up a table for the other commissions, so they would be available to answer questions from the business owners. He suggested having about four logo ideas to discuss at the meet and greet as well. J. Fritzsche stated that they were recognizing several businesses at the meet and greet.

The Commission explained that a Facebook page has been created. R. Curtis stated the Quinebaug River was successfully approved as part of the Connecticut Greenway program. J. Fritzsche stated that there were a few events planned around the Quinebaug, a clean-up in August and a free Walktober canoeing event in October. The members explained that an Agricultural Commission has been created in town. The Commission was planning a business fall festival for October 21, 2012. R. Curtis stated that June 2<sup>nd</sup> and 3<sup>rd</sup> was Connecticut Trail Celebration Day. He stated the Commission would decide between the Kinne Preserve, and the walkway along the river.

The Commission stated that it was not an EDC event, but Old Home Day is held in September and the Commission would have a booth at the show. E. Swanson stated that the town made "This Old

House". An article was written about the best communities for old homes and Canterbury was named as the seconded best in New England.

J. Fritzsche was asked if the EDC would like to hold some sort of event after the Fourth of July parade.

T. Morano stated the Commission needed to cater an event to cyclists. He also discussed the need to make the boat launch more inviting.

J. Fritzsche and E. Swanson discussed the movie that was being filmed in Canterbury.

## **VI. Old Business**

**A. Website and Social Media** – Discussed earlier

**B. Budget Request-** J. Tucker stated she went to the BOS meeting to discuss the EDC's budget proposal. She stated that the proposal was received well.

**C. Greenways**

R. Curtis stated he would be meeting with S. Sadlowski soon to discuss the greenway.

## **VII. New Business**

E. Swanson stated he spoke to B. Sear about the upgrading the community room kitchen. B. Sear stated there was grant money available for this. The Commission stated they would like E. Swanson to look into this further. He discussed what questions he needed to get answered.

## **VIII. Correspondence**-reviewed.

## **IX. Any other appropriate business**

**A. March Business gathering-** J. Fritzsche stated that she would email the businesses an invite for the gathering. The Commission discussed what materials they would need at the meet and greet. Also, they discussed the town seal versus the town logo.

**B. Signs-** R. Curtis stated he made several calls to Doug at Gagnon Signs. The colorings of the signs were off between the existing and new business signs. Finally, an associate from Gagnon Signs contacted R. Curtis, stating that Doug was very busy. The associate explained that the base material was changed. He stated he would meet with R. Curtis and the Selectmen and color match the new signs as close as possible to the existing ones.

**X. Adjournment**

R. Curtis made a motion to adjourn at 7:57 p.m. R. Tuttle seconded the motion and it passed unanimously.

Respectfully submitted,

Melissa E. Gil  
Land Use Secretary  
\*as recorded

Cc: EDC members; Town Clerk; EDC file